

# Reach the North Shore audience for a great price!

## Advertise in NORTH SHORE CHORAL SOCIETY concert programs for 2011–2012

- |  |                |       |  |               |       |
|--|----------------|-------|--|---------------|-------|
| <input type="checkbox"/> Full page (vertical)      | 6¼" w by 7½" h | \$135 | <input type="checkbox"/> Half page (vertical)    | 3" w by 7½" h | \$100 |
| <input type="checkbox"/> Half Page (horizontal)    | 6¼" w by 3¾" h | \$100 | <input type="checkbox"/> Quarter page (vertical) | 3" w by 3¾" h | \$70  |
| <input type="checkbox"/> Quarter Page (horizontal) | 6¼" w by 1¾" h | \$70  |  |               |       |

Or make a contribution: \$ \_\_\_\_\_ Name: \_\_\_\_\_  
(As it should appear in the program)

Advertiser Name: \_\_\_\_\_ Business URL: \_\_\_\_\_  
(As it should appear in the list of advertisers) (We'll provide a link from our web site, www.northshorechoral.org)  
 Contact Name: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Contact e-mail address: \_\_\_\_\_ Ad Seller (NSCS Member): \_\_\_\_\_

- Camera-ready copy in appropriate size attached (see above dimensions)  Have us modify to fit (\$5 more)  
 Will send a .pdf file to **program\_ads@northshorechoral.org**—**DEADLINE OCTOBER 15, 2011!**  
 Use copy from last year

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(Cut along dotted line. Ad seller takes top portion to reserve ad space. Advertiser keeps bottom portion of contract.)

### Double Bonus!

- The name of your business listed on our website, [www.northshorechoral.org](http://www.northshorechoral.org) (including a link, if you supply your URL)
- Two free tickets to one of the concerts listed below. Please request your choice of tickets by calling our General Manager at 773-741-NSCS (773-741-6727).



Please make your check payable to North Shore Choral Society. **Send payment to:**

North Shore Choral Society, Attn: Program Ads  
 P.O. Box 103  
 Evanston, IL 60204-0103

Don't forget to provide ad copy in the appropriate size – or have us modify your copy to fit for an additional \$5.

Amount due: \$ \_\_\_\_\_ for a \_\_\_\_\_ ad.  
Full Page (6¼" w by 7½" h)      Half Page (6¼" w by 3¾" h OR 3" w by 7½" h)  
 Quarter Page (6¼" w by 1¾" h OR 3" w by 3¾" h)

I will send a .pdf file (see above dimensions) to **program\_ads@northshorechoral.org** by **OCTOBER 15, 2011!**  
 Ad Seller (NSCS member): \_\_\_\_\_ Paid  \_\_\_\_\_ (Seller initials) Date: \_\_\_\_\_  
 Advertiser Name: \_\_\_\_\_

## Thank you for your ad in the 2011–2012 programs!

**November 20, 2011, 3:00 pm**  
**A Holiday Celebration**  
 Glenview Community Church  
 1000 Elm Street  
 Glenview, Illinois 60025

**March 4, 2012, 3:00 pm**  
**Carl Orff's *Carmina Burana***  
 Unitarian Church of Evanston  
 1330 Ridge Avenue  
 Evanston, Illinois 60201

**June 10, 2012, 3:00 pm**  
**G.F. Handel's *Israel in Egypt***  
 Temple Beth-El  
 3610 Dundee Road  
 Northbrook, IL 60062



The North Shore Choral Society is supported in part by a grant from the Illinois Arts Council